

Active Beauty

Oral Care Specific Catalogue



Givaudan

engage your senses



Gum health

Repairing



	Product name	Techno.	Description	Additional benefits	INCI*	Proposed dosage	
BOTANICALS	Ashwagandha PE Vegan suitable		Part of ancient Ayurvedic traditions, Ashwagandha is known for its anti-inflammatory properties.	Regenerating Calming	Maltodextrin (and) Withania Somnifera Extract	0.5%	0.5%
	Ginseng LG INCI China IECIC Vegan suitable Halal certified		Widely used as a spice or a remedy in traditional Chinese medicine, ginger stimulates the immune system and increases micro-circulation.	Energising	Glycerin (and) Aqua (and) Panax Ginseng Root Extract	0.5%	5%
	Manuka Honey LG INCI China IECIC Cosmos approved		A treasure from New Zealand and well known for its healing properties.	Purifying Regenerating Calming	Glycerin (and) Honey	0.5%	1%
ACTIVES	Erasyal™ Halal certified Vegan suitable ISO 16128 NOI=95-99%		Active complex to stimulate the repair of damaged tissue.	Wound healing	Disodium Acetyl Glucosamine Phosphate (and) Caffeyl Glucoside	0.4%	0.4%
	RenovHyal Protect INCI China IECIC Vegan suitable Halal certified ISO 16128 NOI=1		Low molecular weight Hyaluronic Acid for tissue repair.	Enhanced clean mouthfeel Freshness	Sodium Hyaluronate	0.1%	0.5%

Soothing



	Product name	Techno.	Description	Additional benefits	INCI*	Proposed dosage	
ACTIVES	BisaboLife® INCI China IECIC Halal certified Kosher certified Vegan suitable ISO 16128 NOI=1		Sustainable and long-lasting soothing effects for sensitive gums.	Immediate soothing efficacy	Bisabolol	0.2%	0.5%
	Dipotassium Glycyrrhizate 95% INCI China IECIC Vegan suitable		The water soluble version of enoxolone.	Soothing effect - adapted to formulation	Dipotassium Glycyrrhizate	0.4%	0.4%
	Enoxolone (Glycyrrhetic acid) 98% INCI China IECIC Vegan suitable		A pure, natural molecule derived from licorice to soothe gums.	Soothing effect - adapted to formulation	Glycyrrhetic Acid	-	0.4%

A selective range of this catalogue's ingredients have been evaluated by our senior flavorists. Please ask for additional information.
Check regulation for each ingredient before use, as local restriction may apply.

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Gum health

Anti-gingivitis



	Product name	Techno.	Description	Additional benefits	INCI*	Proposed dosage	
BOTANICALS	Amla OE INCI China IECIC Vegan suitable		Native to Asia, the Amla tree is a symbol of life and nobility.	Anti-periodontitis	Helianthus Annuus (Sunflower) Seed Oil (and) Phyllanthus Emblica Fruit Extract	0.5%	0.5%
	Cinnamon essential oil ISO 16128 NOI=1		Cinnamon is thought to be one of the world's oldest and most valuable spices. Cinnamon Essential Oil is reputed to reduce inflammation, eliminate viruses and boost immunity.	Anti-bacteria	Cinnamum Cassia Leaf Oil	0.048%	0.048%
	Cranberry LG INCI China IECIC Vegan suitable Halal certified Kosher certified		Also known as bearberry, this fruit is famous for improving urinary conditions. It is also reputed for its strong antioxidant properties.	Fresh breath	Glycerin (and) Aqua (and) Vaccinium Macrocarpon (Cranberry) Fruit Extract	0.5%	0.5%
	Cranberry oil refined INCI China IECIC Vegan suitable Halal certified		Native Americans considered cranberries as "wonderberries" for their wide range of usages. Super rich in tocotrienols, the fruit contains naturally powerful antioxidant molecules.	Fresh breath	Vaccinium Macrocarpon (Cranberry) Seed Oil	3%	10%
	Cranberry PE 30% organic acids INCI China IECIC		Also known as bearberry, the fruit is famous for improving urinary conditions. The fruit is also reputed for its strong antioxidant properties.	Fresh breath	Vaccinium Macrocarpon (Cranberry) Fruit Extract (and) Magnesium Hydroxide (and) Tricalcium Phosphate	0.5%	0.5%
	Green coffee LG 0.3% phenolic acids INCI China IECIC Vegan suitable		Also called "K'hawa", which means "invigorating" in Arabic. Rich in phenolic and chlorogenic acids, Green coffee is used for its topical anti-ageing and firming properties.	-	Glycerin (and) Aqua (and) Coffea Robusta Seed Extract	0.1%	0.5%
	Green Tea LG INCI China IECIC Vegan suitable Halal certified		Green tea has been in existence for over 4000 years, and remains a popular beverage. It is still used today for its stimulating and antioxidant properties.	Fresh breath	Glycerin (and) Aqua (and) Camellia Sinensis Leaf Extract	0.1%	0.5%
	Sage essential oil ISO 16128 NOI=1		One of the most powerful essential oils with exceptional antiviral and anti-inflammatory benefits.	Purifying	Salvia Officinalis (Sage) Oil	0.2%	0.2%
	Tea tree essential oil ISO 16128 NOI=1		Tea Tree oil is one of the most popular essential oils for aromatherapy use. It is widely known to boost the immune system.	Calming	Melaleuca Alternifolia (Tea Tree) Leaf Oil	0.29%	0.29%
ACTIVES	BasHyal Protect INCI China IECIC Vegan suitable Halal certified ISO 16128 NOI=1		Medium molecular weight Hyaluronic Acid preventing bacterial adhesion and biofilm formation.	Triggering active mechanisms of tissue repair	Sodium Hyaluronate	0.05%	0.2%
	Bucovia™ INCI China IECIC Cosmos approved Vegan suitable		Fractionated active from solidago to reduce the microbial load.	Microbiome balance against gingivitis	Propylene Glycol (and) Solidago Virgaurea (Goldenrod) Extract (and) Water	0.1%	0.3%
	Yogurtene® Balance INCI China IECIC Ecocert / Cosmos		Pre-Pro-Post biotic complex for microbiota balance and protection.	Enhanced mouthfeel & sensorial properties (foaminess)	Inulin (and) Yogurt Powder	0.5%	0.5%
FUNCT.	Silkgel NEO INCI China IECIC Vegan suitable		Vegan silk preventing bacterial adhesion and biofilm formation.	Enhanced mouthfeel	Water (and) Silk (and) 1,2-Hexanediol (and) Caprylyl Glycol	-	1%

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Mouth freshness



	Product name	Techno.	Description	Additional benefits	INCI*	Proposed dosage	
BOTANICALS	Chamomile essential oil ISO 16128 NOI=1		The Chamomile flower symbolises "patience in the face of adversity". Thanks to its warm, sweet scent, it also provides a deeply calming effect.	Calming	Anthemis Nobilis Flower Oil	0.7%	0.7%
	Eau de Source Marine 80% INCI China IECIC Cosmos approved Vegan suitable ISO 16128 NOI=1		Spring sea water enriched in minerals.	Mucosa strength	Sea Water (and) Propanediol	1%	1%
ACTIVES	Eau Vitale d'Algue Bleue INCI China IECIC Vegan suitable		Active Spirulina water rich in nutrients.	Revitalising	Water (and) Spirulina Platensis Extract	1%	1%

Mouthfeel (sensory)



	Product name	Techno.	Description	Additional benefits	INCI*	Proposed dosage	
ACTIVES	Ammonium Glycyrrhizinate 98% INCI China IECIC Vegan suitable		Pure natural sweetener from Licorice.	Gum soothing	Ammonium Glycyrrhizate	0.4%	0.4%
	Sapnov™ vegan INCI China IECIC Vegan suitable		Green foamer (saponins) from Stevia.	Gum soothing	Water (And) Quillaja Saponaria Wood Extract (And) Phosphoric Acid (And) Sodium Benzoate	0.1%	0.2%
	Stevia PE 90% Steviolides INCI China IECIC Vegan suitable Kosher certified		Purified sweetening molecules from Stevia.	Gum soothing	Stevia Rebaudiana Leaf/ Stem Extract	0.1%	0.5%
FUNCTIONALS	Appygreen™ 812 INCI China IECIC Ecocert / Cosmos Vegan suitable ISO 16128 NOI=81%		Green surfactant to boost cleaning capacity, viscosity and foam.	Boost cleaning capacity, viscosity and foam	Water (and) Decyl Glucoside (and) Xylose (and) Decyl Alcohol	0.5%	4%
	Sophogreen™ Plus INCI China IECIC Cosmos approved Halal certified Vegan suitable ISO 16128 NOI=99%		Green solubiliser for oil compounds in water.	Solubiliser for fragrances and actives	Water (and) Hydrolyzed Candida Bombicola Extract/Glucose/Rapeseed Acid Ferment Extract (and) Benzyl Alcohol INCI IECIC: Water (and) Hydrolyzed Candida Bombicola Extract (and) Benzyl Alcohol	0.1%	1%

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Visual attractiveness



	Product name	Techno.	Description	INCI*	Proposed dosage	
VISUALS	Green Explosion GFOM-776S Halal certified ISO 16128 NOI=50-90%		Small, matt-green beads that burst into a green foam.	Mannitol (and) Microcrystalline cellulose (and) CI 74260 (and) Hydroxypropyl Methylcellulose	-	3%
	Unispheres® NT-2202 Halal certified ISO 16128 NOI=94-98.9%		Small, matt-yellow beads loaded with Vitamin E.	Mannitol (and) Microcrystalline cellulose (and) CI 77492 (EU) Iron Oxides (US) (and) Hydroxypropyl Methylcellulose (and) Tocopheryl Acetate	-	3%
	Unispheres® NTL-2412 Halal certified ISO 16128 NOI=95-99%		Large, matt-red beads loaded with Vitamin E.	Mannitol (and) Microcrystalline cellulose (and) CI 77491 (EU) Iron Oxides (US) (and) Hydroxypropyl Methylcellulose (and) Tocopheryl Acetate	-	3%
	Unispheres® REOM-574XS Halal certified ISO 16128 NOI=94-99%		Super-small, red beads loaded with Vitamin E.	Mannitol (and) Microcrystalline cellulose (and) Talc, CI 77491 (EU) Iron Oxides (US) (and) Decyl Glucoside (and) Hydroxypropyl Methylcellulose (and) Tocopheryl Acetate	-	3%

Formula colouration



	Product name	Techno.	Description	INCI*	Proposed dosage	
VISUALS	Brown-WS-L INCI China IECIC		Natural and vegan brown colourant.	Caramel (EU/US)	0.1%	1%
	Green-WS-P (chlorophyllin) INCI China IECIC		Natural and vegan green colourant.	CI 75810 (EU) (and) Maltodextrin	0.01%	0.02%
	Orange-WD-L (algae) INCI China IECIC		Natural and vegan orange colourant.	Polysorbate 80 (and) CI 75130 (EU) / Beta-Carotene (US) (and) Ascorbyl Palmitate (and) Caprylic/Capric Triglyceride (and) Tocopherol (and) Olea Europaea (Olive) Fruit Oil	0.1%	1%
	Red-WS-P (carmine) INCI China IECIC		Natural red colourant.	CI 75470 (EU) / Carmine (US) (and) Maltodextrin (and) Potassium Hydroxyde	0.01%	0.2%
	Yellow/Orange-WS-L INCI China IECIC		Natural and vegan yellow-orange to brown colourant.	Caramel (EU/US)	0.5%	2%

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Teeth whitening



	Product name	Techno.	Description	Additional benefits	INCI*	Proposed dosage
BOTANICALS	Diamond	-	Diamond powder.	-	Diamond powder	- 0.004%
FUNCTIONALS	Bamboosilk A IN+CI China IECIC Ecocert / Cosmos Vegan suitable		Fine bamboo powder for gentle and natural polishing.	Enhanced mouthfeel	Bambusa Arundinacea Juice	- 1%
	Biogomm'age™ UE (150, 200) INCI China IECIC Halal certified ISO 16128 NOI=90-99%		Biodegradable blue polishing particles loaded with Vitamin E.	-	Microcrystalline Cellulose (and) CI 77007 (EU) (and) Tocopheryl Acetate (and) Hydroxypropylcellulose (and) Silica (and) Kaolin	- 5%
	Biogomm'age™ W (180, 250, 400, 700) INCI China IECIC Cosmos approved Halal certified Vegan suitable ISO 16128 NOI=100%		Biodegradable white polishing particles for sensitive gums.	-	Cellulose	- 5%
	Biogomm'age™ WD (100, 170) INCI China IECIC Halal certified Vegan suitable ISO 16128 NOI=94-98.5%		Biodegradable white polishing particles loaded with provitamin B5.	-	Microcrystalline Cellulose (and) Panthenyl Triacetate (and) Hydroxypropylcellulose	- 5%
VISUALS	Black PE INCI China IECIC Vegan suitable		Activated charcoal for teeth whitening.	Vegan and black pigment	CI 77268:1 (EU)	- 0.5%
	Blue Explosion UFOM-774S Halal certified ISO 16128 NOI=95-99%		Small, matt-blue beads that burst into a blue foam.	Optically whiten teeth by neutralising the yellow staining	Mannitol (and) Microcrystalline Cellulose (and) CI 74160 (EU) (and) Hydroxypropyl Methylcellulose	- 3%
	Charcoal BOOM-821S INCI China IECIC Cosmos approved Vegan suitable Halal certified		Small, matt-black beads highly loaded with activated charcoal.	-	Mannitol (and) Microcrystalline cellulose (and) charcoal powder	- 3%



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